

## KLECHA & CO. IN THE ACQUISITION OF B2F BY GRENKE

*Milan, June 13, 2025 – Klecha & Co.*, an independent pan-European investment bank specialising in the tech sector, assisted B2F's shareholders as financial advisor in the sale of the company to **grenke AG**, a global financing partner for small and medium-sized enterprises, offering flexible, fast, and convenient small-ticket leasing and banking services. The Group operates in more than 30 countries – including Italy - and employs approximately 2,300 staff worldwide and is a global leader in small-ticket leasing. **grenke** shares are listed on the Frankfurt Stock Exchange.

Founded in Italy over 20 years ago, B2F is a digital solution provider specialized in the financial sector, whose digital platforms are adopted in a *pay-per-use* mode to connect services to territorial and virtual sales channels.

In detail, the founding partners of B2F have sold all their shareholdings to **grenke digital GmbH**, a subsidiary of **grenke AG** and internal IT service provider. The goal is to establish a comprehensive digital ecosystem that will set a new standard in the market. During the online shopping process, leasing is offered directly as a payment option alongside other methods. After entering their details, customers can initiate the contract with just a few clicks.

Klecha & Co. acted as financial advisor to the selling shareholders with a team composed of Managing Partner Stephane Klecha and Senior Associate Alessandro Gelfi.

For Klecha & Co., the transaction announced today represents the 18th in the Financial Services & Software sector, an area in which the investment bank boasts a high level of specialization and unique expertise in the European market.

### **Klecha & Co.**

*Klecha & Co. is an independent pan-European investment bank specializing in technology, including the software, IT services, hardware and IoT sectors. Founded in Milan in 2009, Klecha & Co. combines its Italian headquarters with offices in London, Paris, Madrid, New York and Lille. During his 15 years of activity, he has carried out over 100 M&A and capital raising transactions in the tech sector, of which more than a third cross-border, for over 8 billion in Enterprise Value transacted. Klecha & Co. offers its clients highly specialized assistance by combining experience and expertise in the field of mergers and acquisitions with a deep knowledge of the dynamics of the tech sector. Thanks to this unique business model, it supports companies at every stage of their transactions, from the definition of their development strategy to post-M&A integration.*

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